



BRAND
EMPOWER

Presents

gea
AWARDS

**GLOBAL EXCELLENCE
AWARDS**



**INDUSTRY LEADERS
AWARDS**

NQA
AWARDS

**NATIONAL QUALITY
AWARDS**

DIGITAL MARKETING PARTNER



CLOTHING PARTNER



CSR PARTNER



THE CREATOR (BRAND EMPOWER)



BRAND
EMPOWER

National Quality Awards is a remarkable initiative by Brand Empower Pvt. Ltd. to recognize different businesses, entrepreneurs, and service providers for their exceptional performance and accomplishments in their respective areas and it will showcase the businesses that have navigated the tough conditions by innovating, creating jobs, achieving growth, and supporting their communities and the planet.

To know more about us, kindly visit our website: www.brandempower.org



2th Edition
NATIONAL QUALITY

AWARDS 2024

28TH SEPT, 2024 | 7:00 PM ONWARDS

NEW DELHI



India's Most Prestigious Corporate
Award Event with Chief Guest

Padma Shri Mrs. Raveena Tandon



NQA 2024 & CONVENTION

NATIONAL QUALITY AWARDS

NEW DELHI

Brand Empower's National Quality Awards 2024 (2th Edition) will take place in New Delhi. The event will include the presentation of the National Quality Awards, which is presented annually. Awardees from all over India and the world will gather at the NQA award Ceremony to receive this distinction. The award honours an organization's merits in creativity, innovation, quality, excellence, leadership & customer satisfaction.

Process to Participate in NATIONAL QUALITY AWARDS 2024

- **Nominations:** Businesses & Brands are invited to submit nominations to participate.
- **Shortlisting:** Comprehensive research is done to check eligibility. Committee of experts & jury shortlists the best out of the best nominees.
- **Communication:** Communication is established with the shortlisted brands for their confirmation.
- **Recognition:** Post mandatory participation fee for Silver or Gold Category, selected & confirmed brands are recognised for their excellence in their respective industry.
- **PR & Branding:** Telecast is done on National TV Channel as well as covered through PR on online news & media sites through an effective PR campaign.

GOLD

Gold Participation Fee: Rs 3,50,000*

Award / Recognition

- ♦ **2 Passes** for the **National Quality Awards 2024** on **28th Sep 2024**, at the luxurious 5 - Star Hotel, New Delhi
- ♦ **Priority Seating** ahead of recipients in the Silver Category
- ♦ **Prestigious NQA 2024 Title Trophy** by the hands of **Bollywood Celebrity Chief Guest Mrs. Raveena Tandon** that your brand is eligible for in the respective industry category
- ♦ Your **Brand Logo and the award title** will be shown on the **Backdrop LED Screen** as you receive the award
- ♦ **Red Carpet Interview** + Edited Interview Video Footage will be provided to you
- ♦ **Gala Dinner** for 2 people post event with Networking Opportunity
- ♦ 2 Exclusive Passes for the **Cocktail Party** following the award ceremony
- ♦ **Official Photography & Videography** coverage of the award being presented to you

News & Media Coverage to boost Online Reputation

- ♦ Your award will be featured on **National TV Channel** Zee Business*
- ♦ Sponsored Press Release on ANI News + 50 other News & Media networks

Advertising Rights of Award Photos & Videos

- ♦ **Advertising Rights of Award Photos & Videos:** Permission for the usage of the Event pictures and Video(s) on official and third-party websites (s) like YouTube, Facebook and stationery including letterheads, presentations and brochures among other things as per the official Limited Copyright License Rules and Regulations.
- ♦ **Permission for the usage of the Award Trophy, Award Logos, Event Pictures** in advertising campaigns (web, print and outdoor) and promotional campaigns (roadshows, canopy activity, exhibitions)

* Price includes 18% GST

* We will procure and schedule a special featured program on the mentioned National Channel. The final schedule will be confirmed and broadcasted following the Award Ceremony.

SILVER

Silver Participation Fee: Rs 2,50,000*

Award / Recognition

- ♦ **2 Passes** for the **National Quality Awards 2024** on **28th Sep 2024**, at New Delhi
- ♦ **Gala Dinner** for 2 people post event with Networking Opportunity
- ♦ **Prestigious NQA 2024 Title Trophy** by the hands of **Bollywood Celebrity Chief Guest Padma Shri Mrs. Raveena Tandon** that your brand is eligible for in the respective industry category
- ♦ **Official Photography & Videography** coverage of the award being presented to you

Advertising Rights of Award Photos & Videos

- ♦ **Advertising Rights of Award Photos & Videos:** Permission for the usage of the Event pictures and Video(s) on official and third-party websites (s) like YouTube, Facebook and stationery including letterheads, presentations and brochures among other things as per the official Limited Copyright License Rules and Regulations.
- ♦ **Permission for the usage of the Award Trophy, Award Logos, Event Pictures** in advertising campaigns (web, print and outdoor) and promotional campaigns (roadshows, canopy activity, exhibitions)

*Price includes 18% GST

19 AWARDS
pulse
in pvt. ltd.

Excellence Awards

Excellence



SPONSORSHIP BENEFITS



Increased Brand Awareness



Better Outreach



Network Building



Business Community Engagement



Increased Sales



Repositioning a Stagnant Brand

BE OUR SPONSORS!

You are invited to be a part of the various sponsorship & marketing opportunities at one of the most prestigious corporate award events.

As a part of National Quality Awards we present an exciting and unique opportunity of advertising your company, your brand & yourself to your target audience and attract new customers.

TITLE SPONSORS

8 Lakh
(+ 18% GST)

CO-SPONSORS

6 Lakh
(+ 18% GST)

ASSOCIATE SPONSORS

4 Lakh
(+ 18% GST)

5th Edition

GLOBAL EXCELLENCE AWARDS

MUMBAI

The 5th edition of GEA was held in Mumbai on 12th May 2024 with One of the Most Acclaimed Bollywood Actress, **Mrs Shilpa Shetty Kundra**.

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Global Excellence Awards is an initiative by Brand Empower to recognise & encourage creativity, innovation & quality culture present in the small & medium enterprises, companies, organisations, institutions, service providers, professionals & entrepreneurs from all industries & sectors.

1st Edition

GLOBAL EXCELLENCE AWARDS

NEW DELHI

The first edition of GEA was held in New Delhi on 7th Oct 2018 and was graced by the very popular Bollywood Actress, **Mrs. Raveena Tandon**.



Global Excellence Awards (GEA) Title is presented to each laureate as an entity for corporate achievements to recognize leadership, quality, innovation, and excellence after the most comprehensive research.

2nd Edition

GLOBAL EXCELLENCE AWARDS

MUMBAI

The 2nd edition of GEA was held in Mumbai on 12th October 2019 with One of the Most Acclaimed Bollywood Actress, The Dancing Diva, The Padma Shri Awardee **Mrs. Madhuri Dixit Nene**.



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3rd Edition

GLOBAL EXCELLENCE AWARDS

The 3rd edition of GEA was held in Mumbai on 8th May 2022 with One of the Most Acclaimed Bollywood Actor, Padma Shri Awardee & Padma Bhushan Awardee **Shri. Anupam Kher**.

MUMBAI



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INDUSTRY LEADERS AWARDS & CONVENTION

The 1st edition of ILA&C was held in Delhi on 20th Nov 2022 with One of the Most Acclaimed Bollywood Actress, **Mrs. Sonali Bendre**.

DELHI NCR



Industry Leaders Awards & Convention is an initiative by Brand Empower to recognise & encourage creativity, innovation & quality culture present in the small & medium enterprises, companies, organisations, institutions, service providers, professionals & entrepreneurs from all industries & sectors.

4th Edition

GLOBAL EXCELLENCE AWARDS

The 4th edition of GEA was held in Mumbai on 7th May 2023 with One of the Most Acclaimed Bollywood Actress, The Dancing Diva, The Padma Shri Awardee **Mrs. Madhuri Dixit Nene**.

MUMBAI



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1st Edition

NATIONAL QUALITY AWARDS

The 1st edition of NQA was held in Mumbai on 7th May 2023 with One of the Most Acclaimed Bollywood Actress, **Mrs. Sonali Bendre**.

MUMBAI



National Quality Awards is an initiative by Brand Empower to recognise & encourage creativity, innovation & quality culture present in the small & medium enterprises, companies, organisations, institutions, service providers, professionals & entrepreneurs from all industries & sectors.

INDUSTRY LEADERS AWARDS & CONVENTION

The 2nd edition of ILA&C was held in Delhi on 8th Oct 2023 with One of the Most Acclaimed Bollywood Actress, **Mrs Shilpa Shetty Kundra**.

MUMBAI



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Glamour at Brand Empower Awards



MEDIA PUBLICITY – FEATURED IN



INDIA
TODAY

mid-day



THE TIMES
OF INDIA

HT Hindustan Times

NDTV



ANI

South Asia's Leading Multimedia News Agency

IANIS

Business Standard



IBC-24

सवाल आपका है



New Delhi Times
New Delhi Times



and many more...

NQQA 2024



For Any Further Query:

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